



Lyme Art Association Swing for Art Golf Event Sponsorship Opportunities



Join us in bringing art to life at the Lyme Art Association

**Increase brand visibility, reach new customers, and engage with sophisticated clientele
at the Sixth Annual *Swing for Art* Golf Tournament and Cocktail Party**

We invite you to join us as a sponsor of *Swing for Art*, our annual golf party. Event sponsorship provides an excellent opportunity to increase your exposure within the community and enhance your customer base.

We can tailor sponsorship levels to your marketing goals and budget. We provide a multi-week advertising campaign, opportunities for face-to-face interaction with potential customers, and strong social media presence promoting your support of this special event.



Event Profile

A nine-hole tournament for men and women at any playing level. Shotgun start at 3pm in a scramble format. Carts included. Followed by cocktails and hearty hors d'oeuvres around 5:30.

Date: Monday, May 20, 2019

Place: Old Lyme Country Club

Time: 3pm Shotgun, 5:30pm Cocktail Party

Fees: \$150 per golfer, \$75 cocktail party only



For more information, contact Elsbeth Dowd, Development Manager, elsbeth@lymeartassociation.org











90 Lyme Street, Old Lyme CT 06371 (860) 434-7802 www.LymeArtAssociation.org

Upper left: Associate Artist Jill Beecher Matthew, *Spring in Connecticut*, oil



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	Presenting Sponsor \$1500	Cocktail Party or Cart Sponsor \$850	Tee Sponsor \$100
Representative invited to address guests during event			
Opportunity to distribute promotional materials to all golfers and party guests			
Complimentary players in golf tournament	<i>Four</i> <i>(\$600 value)</i>	<i>Two</i> <i>(\$300 value)</i>	
Additional complimentary guests' attendance at cocktail party	<i>Four</i> <i>(\$300 value)</i>	<i>Two</i> <i>(\$150 value)</i>	
Representative included in photo opportunity			
Newsletters emailed bi-weekly to 3,100 subscribers	<i>With link to company website</i>		
Website recognition	<i>With link to company website</i>		
Color Flyers			
Signage at the event	<i>Tee sign at the first hole, sign at reception table and lounge during party, company banner prominently displayed on-site during tournament</i>	<i>Sign in the cocktail lounge or on golf carts</i>	<i>Tee sign</i>
Social media recognition, including Instagram and Facebook			

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Upper left: Elected Artist Katherine Simmons, *Middlefield Hills*, oil