

(860) 434-7802 90 Lyme Street, Old Lyme CT 06371 www.LymeArtAssociation.org

Agenda BOARD OF DIRECTORS MEETING November 20, 2019 4:00 pm

Call to Order Emily Reynolds

September Meeting Minutes Review and Approval Emily Reynolds

Annual Meeting Minutes Review

Election of Officers Katherine Simmons

Treasurer's Report John Beatty

Gallery Report Jocelyn Zallinger

APEC Report Joan Wallace

Development:

Grants Elsbeth Dowd Palate to Palette Emily Reynolds

Building and Grounds Report Paul Sellier

Education and Activities Committee Report Laurie Pavlos

Report of Nominating Committee Katherine Simmons

· Other Business

Adjournment of Meeting

Next meeting, December 18, 2019, 4:00 pm.



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Minutes BOARD OF DIRECTORS MEETING November 20, 2019 4:00 pm

Board Members Present: Emily Reynolds, Harley Bartlett, Jay Berryman, Sarah Stifler Lucas, Beverly Schirmeier, David Moore, Joan Wallace, Paul Sellier, Carrie Walters, John Beatty, Serena Bates, Katherine Simmons (ex officio). **Board Members Absent:** Gayle Asher, Del-Bourree Bach, Lisa DeFilippo, Kim Sapia, Lee Ruck. **Staff Members Present:** Laurie Pavlos, Elsbeth Dowd, Jocelyn Zallinger, Ann Chan.

Emily Reynolds called the meeting to order at 4:05 pm.

September and October Minutes: Carrie moved to approve the September board meeting minutes, David seconded. There was no discussion and all voted in favor. Sarah moved to accept the October Annual Meeting Minutes in draft form, Beverly seconded. Laurie noted that Lee commented by email that full board member names should be used; she will make those edits. With that change, all voted in favor of accepting the minutes in draft form.

Election of Officers: As chair of the Nominating Committee, Kathy presented Emily Reynolds for President, Harley Bartlett for Vice President, and Beverly Schirmeier for Secretary. She noted that John Beatty has one more year in his term as Treasurer. Jay moved to adopt the slate of officers as Kathy presented and David seconded. There was no discussion and all voted in favor.

Treasurer's Report: John presented the report, which is attached. The accounts are good, bills are paid, and we will have a surplus over what is budgeted by the end of the year.

Gallery Report: Jocelyn reported that sales have been slow during the past few months. Hopefully the Deck the Walls show will be well received and will have good sales. Gallery sales reports are attached.

APEC Report: Joan reported that the committee met last week and developed a schedule for 2021 and worked on ideas for the Brook Gallery (the lower level gallery) for 2020. Some ideas for the Brook Gallery are solo shows for the winners of first prizes, a show of the work from the students/instructors. In 2021 there will be an Associate Artist show, a show contrasting abstract work with realism, Elected Artist, and then from June 18 – August 27 there will be a show displaying borrowed works from the early Lyme Colony artists and displaying them with our current members works that draw inspiration from those works – either from the same subject matter or from the style of painting. Jocelyn and Laurie will meet with Patricia Shippee, who will assist in arranging loans of paintings. The next meeting is scheduled for February.

Development: Elsbeth reported that several grant applications are either in the works or have been submitted: a Connecticut Humanities Capacity Building Grant for strategic planning



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(\$8,194) and a Bodenwein Foundation grant for 2020 lecture series (\$1,000). We plan to submit a Connecticut Office of the Arts, Arts Endowment Fund application for general operating support, and we received approval for State Historic Preservation Office Survey and Planning grant. This is a matching grant, up to \$13.000 (for a project budget of \$26,000) for the energy efficiency feasibility study. **Sponsorships**: Chelsea Groton Savings Bank, Family Hearth and Patio, and Liberty Bank will be sponsoring the next three exhibits. We are looking for more exhibit sponsors at all levels. **Annual Fund:** We have sent out this year's appeal and are beginning to get donations. **Palate to Palette:** Emily reported that the net proceeds this year were over \$48,000.

Building and Grounds Report: Paul reported that proposals for the energy efficiency feasibility study have been received from three architecture firms, and the award will be made on Friday. The Executive Committee recommends that we move forward with replacing the water treatment system with an entirely new system from Greco and Haines. We have poor water quality and very bad iron staining, and the current system is not effective. The new system will remove all the iron from the water. It will require a drywell to receive the backwash discharge, and required a well recharge test, which has already been completed. The total cost of the test, the drywell, and the new system should come to approximately \$8,500. John moved to allow the expenditure up to \$10,000. Paul seconded. There was no discussion, and the motion passed unanimously.

Education and Activities Committee Report: Laurie reported that the studio classes will be wrapping up for the year by mid-December. The workshop schedule for 2020 is nearly complete, and will be advertised in Artists Magazine. The attached report summarizes the income and expenses from the education program for the year. We are expecting to exceed budgeted education income by approximately \$5,000.

Report of Nominating Committee Kathy reported that Jocelyn has provided a list of the new Elected Artists from 2018 and 2019 so that the committee can contact the artists, ask their backgrounds and interests, and assess their willingness and their suitability for specific committee and board positions that are or will be open. Kathy stated that she is open to any other suggestions through the coming year. Specifically, we will need a new Treasurer next year, and we are looking to forming a Development Committee, a Lecture Committee, and a Hospitality Committee.

Other Business: Jay raised the question of whether the change in the town administration will have any impact on the Association. There was some discussion. Our grants are determined by the Town's Finance Committee, which has fairly consistent membership.

Adjournment of Meeting: David moved to adjourn the meeting at 5:15. Sarah seconded and all were in favor.

Next meeting, December 18, 2019, 4:00 pm.

Profit & Loss Budget Performance January through October 2019

	Jan - Oct 18	Jan - Oct 19	YTD Budget	Annual Budget
Ordinary Income/Expense				·
Income				
4002 - Membership - Dues	31,048.37	33,050.00	31,300.00	40,000.00
4003 · Entry Fees	28,930.00	27,495.00	28,000.00	35,000.00
4004 · Donations	21,854.38	38,230.68	33,966.00	52,000.00
4004.10 · Fundraising Events	44,453.78	51,854.04	46,000.00	46,000.00
4005 ⋅ Exhibition Rental	5,550.00	7,100.00	7,000.00	7,000.00
4005.5 · Facility Rental	4,375.00	6,818.00	4,500.00	5,000.00
4006 ⋅ Misc Sales	3,640.40	951.20	0.00	0.00
4007 · Education	38,830.00	65,947.50	55,000.00	55,000.00
4009 · Commissions - Sales of Artwork	47,039.91	39,011.29	48,000.00	59,000.00
4011 ⋅ In Kind Donations	38,407.00	7,819.00	10,000.00	10,000.00
4100 · Grants	7,000.00	9,605.00	9,000.00	9,000.00
4200 · Interest & Dividends	17,908.43	17,503.74	17,500.00	21,000.00
Total Income	289,037.27	305,385.45	290,266.00	339,000.00
Gross Profit	289,037.27	305,385.45	290,266.00	339,000.00
Expense				
5000 Education -Class Expense	9,901.29	30,286.62	24,834.00	25,000.00
5300 · Utilities	12,811.04	15,750.59	15,500.00	18,600.00
5401 · Maintenance-Cleaning	5,261.88	4,379.55	5,418.00	6,500.00
5402 · Maintenance	6,116.68	7,717.08	5,000.00	6,000.00
5404 · Grounds	5,228.89	13,487.10	17,000.00	18,600.00
5451 · Office	4,090.54	6,663.26	4,850.00	5,700.00
5453 · Miscellanous	336.58	983.79	416.00	500.00
5461 · Fund Raising	0.00	769.66	1,200.00	1,200.00
5650 · Insurance	7,931.75	12,363.47	14,000.00	14,000.00
5701-3 · Gallery Rental Costs	0.00	56.71		
5701 · Exhibits	15,502.03	14,702.97	14,300.00	17,000.00
5725 · Postage & Shipping	1,374.15	2,996.30	1,416.00	1,700.00
5751 · Printing	1,415.44	433.60	1,250.00	1,500.00
5801 · Publicity/Advertising	4,877.29	7,025.96	10,000.00	12,000.0
5802 · In Kind Expenses	38,407.00	7,819.00	10,000.00	10,000.0
5850 · Capital Expenses	11,818.07	20,259.23	20,000.00	20,000.0
5901 · Bank & Credit Card Fees	6,722.20	9,058.73	7,500.00	9,000.0
6500 · Payroll	127,990.98	133,593.92	137,500.00	165,000.0
6561 · Gallery use expense	341.09	229.41	340.00	400.0
7500 · Other personnel expenses	0.00	100.00	0.00	0.0
8300 · Promotion and Travel	790.13	704.27	2,084.00	2,500.0
8401 · Training	365.00	400.90	750.00	750.0
Total Expense	261,282.03	289,782.12	293,358.00	335,950.00
Net Ordinary Income	27,755.24	15,603.33	-3,092.00	3,050.00

Gross Sales

							Month						
		•		A	Mov	edit	vlul.	August	September	October	November	December	Gross Sales
Year	January	February	March	101	aviea y	2					1,4		6440 050
OF CO		82 OKK	98 320	\$6.290	\$7.308	\$13,775	\$14,241	\$12,750	\$5,750	\$13,398	\$17,114	\$10,521	077,211¢
2012	008'I €			1						01010	617 528	\$31.311	\$103 487
700	e2 07E	4250	\$4.076	\$15.585	\$9,635	\$5,050	8/9,84	C12,8¢	\$13,030				
C102				000 1 74		R44 515	£15 565	\$7 235	\$5.945	\$18,933	\$18,125	\$10,925	\$128,281
2014	\$8,545	\$2,985	\$5,425	\$14,236	co / 'C¢			ļ					
i				£2 075	£3 610	\$18.999	\$27.379	\$12,098	\$2,770	\$12,155	\$5,525	\$23,698	\$122,933
2015	5 \$7,115	\$3,225	\$5,200	20,00							1		000 000
0,00		60 707	E40 255	922 425	\$8.065	\$26,915	\$6,367	\$5,525	\$13,580	\$6,700	0/07\$	000,84	007,CC1&
2016	02C,2¢		Ì						1000		£10 00E	\$10.040	\$139.372
2047	¢40.500	\$2.545	\$10.037	\$6,520	\$9,195	\$17,127	\$13,150	4c0,8¢	CC6,174	D / 1 / D			
701				000	6	67.344	£18 021	\$31.481	\$22,030	\$12,340	\$14,777	\$11,793	\$157,588
2018	3 \$12,840	\$1,250	\$6,900	\$2,893	078,CI &		70,01						
			7,70	610 175	\$13.801	\$11.547	\$24,352	\$5,961	\$6,193	\$18,082	\$4,470		
2019	16 \$8,080	\$10,408		0.00	•								

							Total	Total Pieces Sold	75					
								Month						
		1	A domestic	April	M	May	line	July	August	September	October	November	December	Total Pieces
Year	January	repruary	March				7	20		17 12	14	22	21	184
2012		5	8	12	11	13							99	189
2042		,	_	0	33	16	3	7 21		24 16		0		
100					77		16	36		16 7	7 27	7 19	20	210
2014	17			70	<u>-</u>	- ' 				93	18	7	47	234
2015	5 17		4	8	5		30							477
2040			. 00	17	17	_	6 29	17		12 13	-	87.	QI	ļ
	0			: 5	Ç		30	36		17 21	13	3 40	19	236
2017				0 9	2 '	6				38	14	4 26	25	223
2018	8 15		2	18	O	ý								
2019	9 14	18		16	13	22	19	18		12	7.7			

							Year-to-	Vear-to-date Comparison	ison					
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,	, activaci	lan . Foh	Lan March Jan April	Jan A		Jan May	Jan June	Jan July	Jan August Jan Sept.		Jan Oct.	Jan Nov.	Jail Dec.	really cares
g	dalluai	100	200 200		9	¢24.873	\$38 648	\$52.888	\$65,638	\$71,388	\$84,786	\$101,900	\$112,220	\$112,220
2012	\$1,900	\$4,855	6/7/114		200,	10,17					674 620	e02 176	\$103.487	\$103.487
2012	43 975	\$4.225	\$8,301		\$23,886	\$33,521	\$38,571	347,149	400,304	\$08,888 \$00¢		405,110		
202					04.0	827 728	851 553	867.118	\$74.353	\$80,298	\$99,231	\$117,356	\$128,281	\$128,281
2014	\$8,545	\$11,530	\$10,955		\$51,430	200,100					071 000	100 000	6122 033	¢122 033
		L	642 G2K		\$16 700	\$20.310	\$39.309	9 \$66,687	\$78,785		\$93,710	\$88,230	\$ 122,300	\$ 1500
2015	\$7,115	\$10,340			201.0	101010					E105 138	\$125.708	\$135.288	\$135,288
2018	62 520	\$5.307	\$15,562		\$37,987	\$46,052	\$72,967	7 \$78,333	\$64,636	930,430				0000
200					450 305	£38 587	\$55.714	\$68.864	\$76,917	\$98,872	\$110,647	\$129,332	\$139,372	\$139,372
2017	\$10,290	\$12,830			700,07	20,000				e448 670	£434 019	\$145,796	\$157,588	\$157,588
2018	\$12,840	\$14,090	\$20,990		\$23,883	\$39,803	3 \$47,147	001,000			201010	3		
200			\$27.564		\$37,739	\$51,540	\$63,086	6 \$87,438	893,399	ļ	\$105,785 \$119,543.89	\$122,143.00		
2013														

				Art Market					\$5,700	\$8,021	\$7,285	\$3,463	\$1,900		
				EA Room /	\$8,932	\$7,843	\$7,009	\$10,629	\$9,588	\$6,175	\$10,507	\$15,013	\$20,667		
	i		Deck the	Walls	\$9,685	\$17,902	\$15,788	\$17,133	\$12,250	\$15,932	\$21,750	\$23,350	\$15,752		
			빌	Landscape	\$36,390	\$7,880	\$20,302	\$10,108	\$7,370	\$14,165	\$23,370	\$27,545	\$19,849		
			Pastel	Society I	\$2,450		\$1,145		\$1,300	\$1,550	\$3,700				
	ļ	Summer	Paint &	Sculpt	\$2,840	\$2,995	\$8,942	\$7,155	\$6,295	\$6,838			\$16,735.		
Soloe Soloe	000		Anything	Goes	\$2,015	\$2,505	\$950	\$2,100	\$3,810	\$4,192	\$3,170	\$2,615	\$2,100		
Major Exhibitions - Gross Sales By Exhibition	By Exhibition			Marine Art	\$10,965		\$8,250		\$21,685	\$21,719	\$22,612	\$17,432	\$25,620		
	iadjo (LOL Jr.	Women				\$12,910	\$5,485						
				EA Show	\$12,145	\$3,550	\$12,595	\$5,195	\$9,575	\$3,810	\$25,960	\$10,370	\$15,968		
		Contemp	Contemp			Four Acts						\$2,535	\$7,620	\$8,619	\$4,700
				orary	Look	\$500	\$0\$	\$825	\$0	\$135	\$350		\$2,045		
			Wonders	of Winter					\$5,850	\$850	\$650				
			Associate	Artist	\$5,370	\$5,895	\$3,230	\$3,775	\$3,810	\$4,925	\$7,285	\$12,650	\$12,540		
				Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	1	

		Art Market				14	25	12	11	9	12
		EA Room	22	18	27	19	14	22	37	65	63
		Deck the	34	28	29	30	33	33	46	39	
	1	NE Landscape	8	21	10	15	14	17	27	17	21
		Pastel Society		2		2	2	9			
71	Summer	Paint & Sculpt	8	15	11	10	9			18	11
al Pieces Sok	4	Anytriling Goes	6	8	10	15	16	14	12	13	
Major Exhibitions - Total Pieces Sold By Exhibition		Marine Art		10		28	23	22	33	29	12
	<u>.</u>	Women			27	10					
		EA Show	5	11	8	4	7	11	7	22	5
<u>.</u>		Four Acts					8	19	14	12	21
	Contemp	orary Look	0	1	0	1	1		3		
	100	vvonders of Winter				10	5	1			
		Associate Artist	12	10	10	6	7	12	19	13	18
		Year	2011	2012	2013	2014	2015	2016	2017	2018	2019

Lyme Art Association Fundraising Report for Board of Directors November 20, 2019 Submitted by Elsbeth Dowd, Development Manager

Grant Proposals

- Submitted: Connecticut Humanities Capacity Building Grant. Requested \$8,194 for strategic planning. Award notification first week of February.
- Submitted: Bodenwein Public Benevolent Foundation. Requested \$1,000 for our lecture series. Award notification February-March.
- Planning to Submit: Connecticut Office of the Arts, Arts Endowment Fund. General operating support. Award notification mid-late February.
- Update: Connecticut SHPO (State Historic Preservation Office), Survey and Planning Grant. We have received approval to award the contract to Point One Architects. This grant was for \$13,000 (1:1 match required, total project budget \$26,000) for an energy efficiency feasibility study.

Sponsorships

- Thank you to Chelsea Groton Savings Bank, supporting sponsor for New England Landscape
- Thank you to Family Hearth and Patio, supporting sponsor for Deck the Walls
- A big thank you to Liberty Bank, presenting sponsor for Fresh Expressions
- We have several exhibition sponsors currently supporting us at the \$1,000 level, for which we are grateful. We would like to find businesses to co-sponsor at the \$1,000 or \$500 levels, or sponsor at the \$2,000 level, especially for the Marine Show.

Annual Fund 2019-2020

• We have sent out the annual appeal and are starting to get responses.

Palate to Palette

- Thank you again to all the committee members, volunteers, sponsors, donors, and guests who made this wonderful event such a great success. The net proceeds this year were \$48,140. This is an increase of more than \$5,000 from the prior year.
- Save the date for October 15, 2020!

Thank you to all our donors and volunteers!

Building and Grounds Report - November 2019

There are three important items to report this period.

- (1) We have been awarded a planning grant from SHPO. This grant will fund approximately half of the projected architectural costs in connection with the master plan update.
- (2) With the assistance of SHPO, five architect firms were selected to receive Request for Proposals. Three responded. After careful review we have informed SHPO of our decision and are awaiting their approval (the grant is conditioned upon SHPO approval of the architect).
- (3) We recently had the water filtration system tested by a specialist. The current system is not able to adequately filter the iron content from the water. We received a proposal to permanently fix the iron content problem. The next step is to conduct a well recovery test. The total cost to test the well recovery rate and install a proper filtration system will range between \$6,500 and \$8,500. The high end includes a new pressurized storage tank, which likely will be required. The installation of a dry well is also necessary to handle the drainage of the filtration system, as such is now required by code. We will not know the exact requirements or cost until the testing is completed. The Buildings and Grounds Committee, Executive Team and Executive Committee members believe this is a necessary action to enable a permanent fix for what has been an ongoing problem for the past many years.

A few maintenance items were completed since the last meeting and currently all is in order.

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Respectfully submitted, Building & Grounds Committee

Education and Activities Report for Board of Directors November 20, 2019

Fall classes are all in progress or wrapping up. The studio is largely rented, and two classes are being run in the Goodman Gallery while others are taking place in the studio. All classes had enough enrolled this time to be charged full rent.

The high school scholarship class ran for 10 weeks and was well received and productive. The students will be assembling an "Eight Artists In Progress" exhibit in the round gallery on the lower level. They will be encouraged to invite friends and family to their reception, which will be concurrent with the Deck the Walls reception.

The 2020 workshop year is nearly planned, with workshops by Amaya Gurpide, Peter Van Dyck, Kathleen Speranza, Karen Israel, Neal Hughes, and Hollis Dunlap. We will be in the March issue of Artists Magazine as well as their online workshop listing.

The Fall Lecture series with Wendy Swain and Bob Potter received good publicity in the local paper, which drew a number of attendees who had never been in the Gallery! This is one of the things we hope for and will continue to seek. Attendance was around 25 people for each lecture – we hope for more.

Education Financial Report

	2019	2019	2019
	Jan - Oct	Projected	Budget
Income			
Workshops	\$41,085	\$41,085	\$34,000
Classes	\$18,847	\$20,700	\$21,000
HS Prog pledge	\$5000	\$5000	
Lecture	\$960	\$960	\$0
	\$65,622	\$67,745	\$55,000
Expense			
Workshops	\$27,011	\$27,011	\$24,000
Studio Equip.	\$1128	\$1,428	\$1,000
High School Prog	\$1554	\$2,900	
Lecture	\$550	\$550	\$0
	\$30,287	\$31,889	\$25,000
Net Income	\$35,375	\$35,856	\$30,000