



SECOND CENTURY CAPITAL CAMPAIGN

Replace Skylight Laylight Complex – Fundraising Goal \$390,000

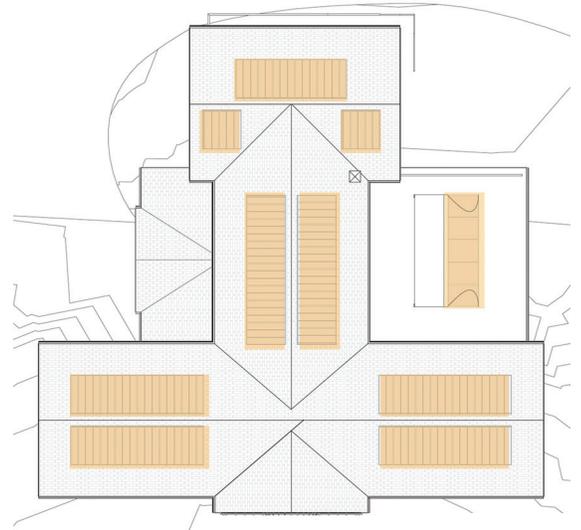
This year, we kick off the next phase of the Second Century Capital Campaign to replace the skylight system and insulate the perimeter walls and attic spaces in order to improve the building's energy efficiency..

The skylight system is one of the building's most compelling design features, bathing the gallery spaces in natural light. The existing skylight system, however, offers no insulative value in the winter and causes significant heat gain in the summer and heat loss in the winter. Our goal is to preserve the building's historic character while making energy-efficient heating and cooling of the building a reality.

Skylight Replacement — \$230,000: Install new low-profile, sloped insulated glazing system to match historic profile.

Laylight Replacement — \$140,000: Install custom-sized insulated translucent panels. Insulate between panels. Repair and paint gallery-side ceiling laylight frames.

Attic Insulation — \$20,000: Install R38 fiberglass batt insulation in attic ceilings. Construct elevated walkway for attic access to laylight system.



GIVING RECOGNITION LEVELS

\$100,000 +

\$ 50,000 +

\$20,000 +

\$10,000 +

\$5,000 +

\$2,500 +

\$1,000 *Buy a Skylight!*

\$100 +

NAMING OPPORTUNITIES

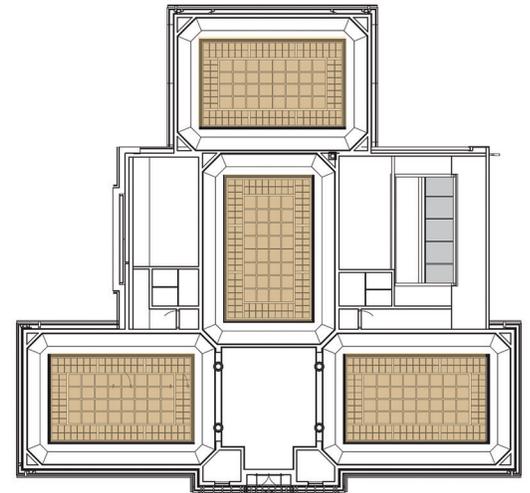
\$1,000,000 Entire Building

\$ 200,000 Entry Foyer Gallery

\$150,000 Art Studio

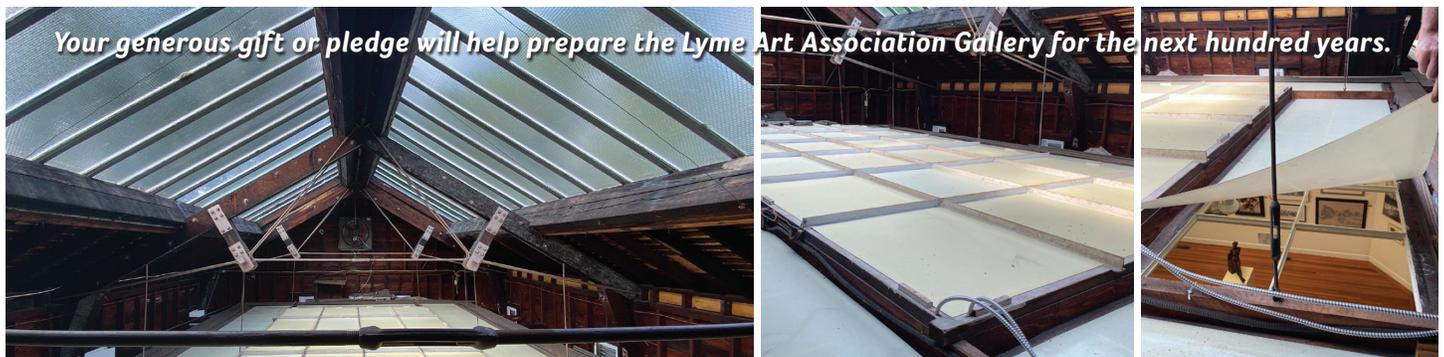
\$125,000 Elected Artist Gallery

\$125,000 Art Market Gallery



Laylight Plan

BUILDING ENDOWMENT: Growing our endowment (currently at \$900,000) to \$1,500,000 or more will ensure ongoing maintenance to preserve and protect our historic property into its second century.



Your generous gift or pledge will help prepare the Lyme Art Association Gallery for the next hundred years.

Above: View of attic showing skylights above and laylights below.



INTO THE SECOND CENTURY

Supporting Artists and Inspiring a Love of Art for the Next 100 Years!

As the Lyme Art Association celebrates the centennial of its historic building, we are proudly working from a strong foundation as we prepare for the next hundred years. Although the main goals of the Second Century Campaign are the preservation and renovation of the building, we are also engaged in a coordinated evaluation of programs and operations to ensure that we best meet our mission in the coming years. With your help, we look forward to a strong future for our thriving arts community!

BUILDING PRESERVATION AND RENOVATION

The Lyme Art Association has long anticipated that its historic building would need repairs and upgrades as time passed by. In 2012, the Association started a concerted effort to identify the building's needs and create a plan to address them. A Conditions Assessment Plan, completed by Centerbrook Architects in 2014, identified critical building needs which have been divided into four phases of work:

Exterior Repair and Renovation: Completed in 2018. The original cedar shingles and trim were replaced, along with the fire exit, gutters and downspouts, and doors. An accessible path to the front door was constructed. This first phase was funded by generous donors such as yourself.

Skylight and Laylight System: Current phase. Fundraising underway.

Accessibility: Upgrades to ADA compliance that will make the building accessible to all of our artists and guests, creating a welcoming environment for our entire community.

Mechanical Systems: Upgrades to electrical, plumbing, and mechanical systems to improve function and sustainability well into the future.

Although the Lyme Art Association is a relatively small organization, we are committed to maintaining our historic property while improving energy efficiency and making the building accessible for all.

IMPROVING PROGRAMS AND OPERATIONS

Parallel to the building projects, the Lyme Art Association initiated two studies focused on the health and growth of programs and operations. A Master Plan, completed in 2015, reviewed anticipated operational and programmatic needs related to the overall property and provided an opportunity to evaluate the facility and assets in relation to our mission. In 2020, we developed a Strategic Plan developed through community and member surveys and interviews. The Strategic Plan identified major goals for the next five years:

Develop, support, and celebrate our artists

Promote and cultivate an appreciation of art

Elevate the experience

Engage and grow our supporters

Sustain and grow our organization

We are now working hard to put those goals into action. Our commitment to supporting artists and inspiring a love of art is as strong as it was when the Lyme Art Association was founded more than a hundred years ago.

Thank you for helping us care for our building, spark creativity, and cultivate a love of art for many years to come!



ABOUT THE ASSOCIATION

HISTORY: Starting in 1902, a loose association of the finest American Impressionist artists were drawn to Old Lyme to paint. The painting season culminated in an annual exhibition and sale at the Phoebe Griffin Noyes Library. In 1914, the artists incorporated the Lyme Art Association with a goal to hold exhibitions in a dedicated space. Miss Florence Griswold deeded a portion of her property to the Association and Charles A. Platt, one of the artists and a nationally-recognized architect, donated his services to design the Lyme Art Association gallery which opened in 1921. The building is situated in the Old Lyme Historic District and is on the National Register of Historic Places.

CHARITABLE STATUS & GOVERNANCE: Lyme Art Association is a 501 (c) (3) non-profit organization, incorporated in the State of Connecticut, with a volunteer Board of Directors of artist and non-artist members.

STAFF, VOLUNTEERS & MEMBERS: The Association employs six part-time employees, involves over 50 volunteers annually in its programming, and has over 700 active members.

EXHIBITIONS & VISITORS: Up to fifteen themed exhibitions of over 2,000 paintings and sculptures are presented that draw an average of 6,000 people to visit the gallery every year.

ART EDUCATION AND PROGRAMMING: The association engages artists and art lovers in the visual arts through the presentation of art classes, workshops, lectures, artist demonstrations, and special events presented by respected instructors and subject experts. The programs serve approximately 500 participants and attendees annually.

2021 BOARD OF DIRECTORS

2021 Board Officers	Position	Affiliation
Harley Bartlett	President	Artist
Beverly Schirmeier	Vice President	Artist, retired executive
Paul Sellier	Treasurer	Retired executive
Michael Centrella	Secretary	Artist, retired professor
Katherine Simmons	Past President	Artist, retired executive

2021 Directors

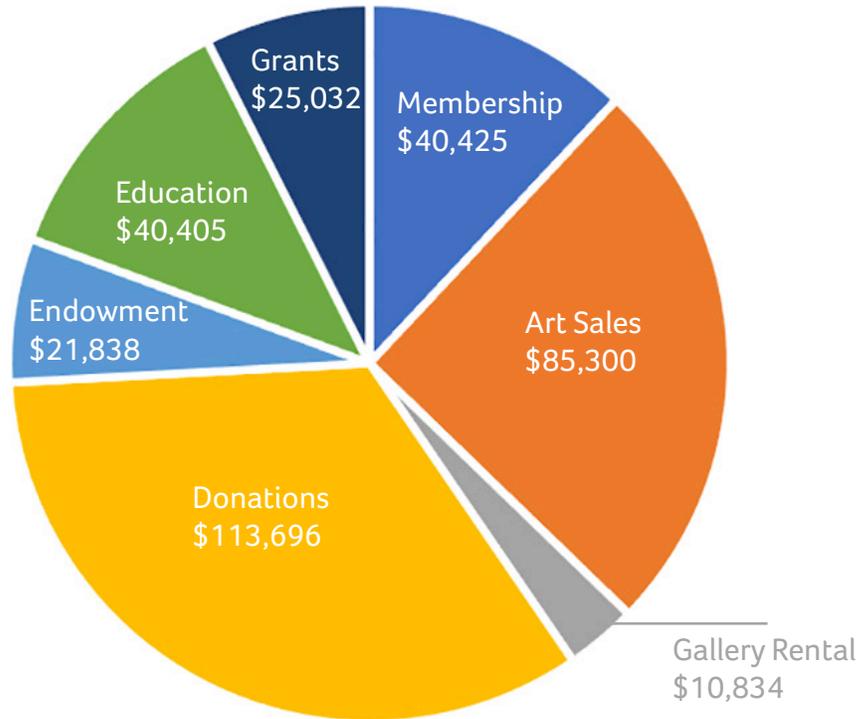
Serena Bates	Education/Activities	Artist
James Berryman	Legal Affairs	Attorney
Maura Cochran	Strategic Planning	Artist, business owner
Lisa DeFilippo	Education/Activities	Artist
Debbi Goodman	Development	Artist
Sarah Stifler Lucas	Artistic Policy/Exhibitions	Artist
Mary Mellot	Education/Activities	Artist
David Moore	Swing for Art Golf	Artist, retired executive
Kim Sapia	Palate to Palette	Business owner
Erin Schaaf	Palate to Palette	Events development
Joan Wallace	Artistic Policy/Exhibitions	Artist, retired social worker
Caroline Walters	Building/Archives	Retired executive

Staff

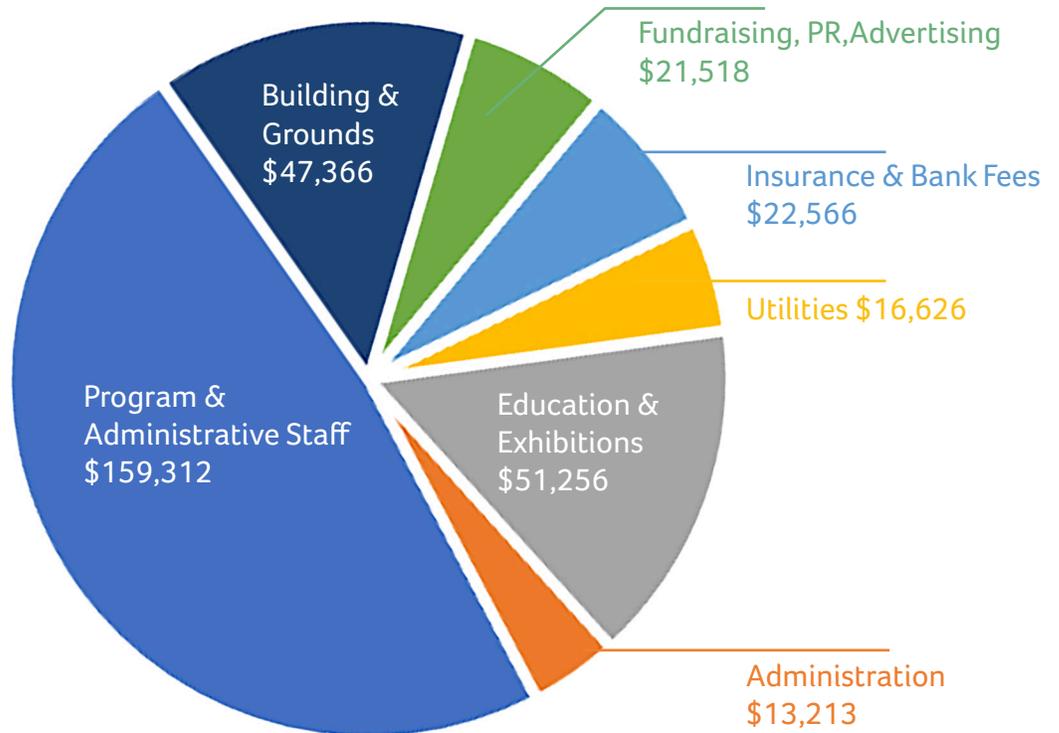
Laurie Pavlos	Executive Director
Jocelyn Zallinger	Gallery Manager
Elsbeth Dowd	Development Manager
Ann Chan	Business Manager
Sara Drought Nebel	Gallery Associate
Ruthie Viele	Gallery Assistant



2018–2020 AVERAGE ANNUAL INCOME \$337,530



2018–2020 AVERAGE ANNUAL EXPENSE \$331,857





SECOND CENTURY CAPITAL CAMPAIGN DONATION

As we proudly celebrate the first hundred years of the Lyme Art Association gallery, we continue the work towards equipping the building for its second century of serving our community of artists and art lovers.

This year, we kick off the next phase of the Second Century campaign: replacing the skylights with new, insulated units, insulating the floor of the attic, and installing insulated laylights above the ceiling. This will stabilize the environment, making energy efficient heating and cooling a reality.

Thank you for your support for this very important project. Here's to making the building sustainable for its next hundred years!

Donor Information

NAME _____			HOME PHONE _____
ADDRESS _____			CELL PHONE _____
CITY _____	STATE _____	ZIP _____	EMAIL _____

Gift and Payment Information

I/We wish to contribute \$ _____ to the Lyme Art Association Second Century Capital Campaign.

Check enclosed in the amount of \$ _____ payable to Lyme Art Association.

Charge my/our gift to: MasterCard Visa American Express

NAME ON CARD _____		CARD NUMBER _____
EXP. DATE _____	SECURITY NUMBER _____	CARDHOLDER'S SIGNATURE _____

Pledge Information

I/We wish to pledge \$ _____ to the Lyme Art Association Second Century Capital Campaign to be paid as follows:

AMOUNT _____	MONTH _____	YEAR _____
AMOUNT _____	MONTH _____	YEAR _____
AMOUNT _____	MONTH _____	YEAR _____

Donor Recognition

Use the following name(s) in public acknowledgements:

I/We wish to remain anonymous.

Thank you for your support!

Lyme Art Association is a 501(c)(3) organization, federal tax identification number 06-0932073. Your donations are tax-deductible to the extent of the law. Lyme Art Association welcomes gifts of securities, planned gifts, and bequests.