



7th Annual **SWING for ART!** Sponsorship Opportunities

Join us in bringing art to life!

**Increase brand visibility, reach new customers, and engage with sophisticated clientele
at the Seventh Annual *SWING for ART* Golf Tournament and Cocktail Party**

We invite you to join us as a sponsor of *Swing for Art* at the Old Lyme Country Club, to benefit the Lyme Art Association. Event sponsorship provides an excellent opportunity to increase your exposure within the community and enhance your customer base.

We can tailor sponsorship levels to your marketing goals and budget. All sponsors' logos and names will be prominently displayed at the event. A link to your company's website will appear on LymeArtAssociation.org and you will be recognized in our annual donor report that goes to over 5,000 recipients.



Event Profile

A nine-hole tournament for men and women at any playing level. Shotgun start at 3pm in a scramble format. Carts included. Immediately followed by a cocktail party celebration!

Date: Monday, June 3, 2024

Place: Old Lyme Country Club

Time: 3pm Shotgun, 5:30pm Cocktail Party

Fees: \$175 per golfer, \$75 cocktail party only










Elsbeth Dowd, Executive Director, elsbeth@lymeartassociation.org
90 Lyme Street, Old Lyme CT 06371 (860) 434-7802 www.LymeArtAssociation.org
The Lyme Art Association is a 501(c)(3) non-profit corporation, EIN 06-0932073.

7th Annual SWING for ART!

Sponsorship Opportunities



	Lead Sponsor \$1,000	Contributing Sponsor (\$500) or Beverage Cart Sponsor	Tee Sponsor \$125 or Prize/Award Sponsor
Representative invited to address guests during event			
Opportunity to distribute promotional materials to all golfers and party guests			
Players in golf tournament	<i>Two</i>		
Guests at cocktail party	<i>Four</i>	<i>Two</i>	
Representative included in photo opportunity			
Event eblasts to more than 5,000 subscribers	<i>With link to company website</i>	<i>With link to company website</i>	
Website recognition	<i>One year link to your company page</i>	<i>Six month link to your company page</i>	<i>Recognition in annual report sent to 5,000 viewers</i>
Signage at the event (camera ready logo requested)	<i>Promotion during tournament</i>	<i>Signage at cocktail party</i>	<i>Tee sign</i>
Social media recognition, including Instagram and Facebook			

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7th Annual **SWING for ART!** Sponsorship Form

✓ We are delighted to support SWING for ART, a fundraiser for the Lyme Art Association on Monday, June 3, 2024 at the Old Lyme Country Club.

___ Please sign me up as a **Lead Sponsor** (\$1,000, includes two players in the tournament and four additional guests at the cocktail party)

___ Please sign me up as a **Contributing Sponsor** (\$500) or **Beverage Cart Sponsor** (includes two guests at the cocktail party)

___ Please sign me up for a **Tee Sponsorship** (\$125)

___ Please sign me up as a **Prize/Award Sponsor** (\$125)

Donation Amount: _____

In-Kind Description: _____ Value: _____

Name for Signage: _____

Check enclosed, made out to Lyme Art Association, 90 Lyme Street, Old Lyme, CT 06357

I will pay online at lymeartassociation.org/swing-for-art-2024

Receipt of payment will be mailed to you for your records.

Company Name: _____

Contact Person and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please send form to elsbeth@lymeartassociation.org or call for pick-up.

We are truly grateful for your support!

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7th Annual SWING for ART! Registration Form



Space is limited! Sign up early.

Create your partners or a team! Single players will be assigned to a group. We don't need your handicap at this time. Our pro, Rob Barbeau, makes all the rules!

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___ **PLAYER SIGN-UP** (\$175 per person)

Player Name

Contact Info

I wish to play with _____

___ **COCKTAIL and AWARDS PARTY ONLY** (\$75 per person)

Guest Name

Contact Info

Remit check to Lyme Art Association, 90 Lyme Street, Old Lyme, CT 06357 OR

Pay and register online at lymeartassociation.org/swing-for-art-2024

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We are truly grateful for your support!

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