

Wallingford Arts and Cultural Alliance

Call for Artists: Mark Gingras Memorial Art Initiative

Round 2 of 2...First Alleyway was completed in May 2026

Location: Wallingford, Connecticut

Deadline for Submission: July 12, 2026

[**SUBMIT ARTIST INTEREST FORM**](#)

Project Overview

Wallingford Arts & Cultural Alliance, in partnership with local stakeholders, invites artists (including and not limited to muralists, 3-d artists, projection artists, and visionaries) to submit proposals for the **Mark Gingras Memorial Art Initiative**. This project will transform prominent alleyways in downtown Wallingford into vibrant public art spaces. The location presents opportunities for murals, ironwork, lighting, and 3-d installation.

Wallingford Arts & Cultural Alliance

WACA's mission is to promote community involvement, engagement, inclusion, and collaboration through arts and cultural activities and events.

We, the WACA team, have a vision of creating opportunity and fostering a community mindset designed to support a culture of arts appreciation, creation and participation in our town of Wallingford. We

appreciate the power of the arts to build interesting, inclusive, creative and vibrant communities. We also recognize the arts as a potential driver of economic growth and vitality. Through active collaboration with artists, art organizations, and community programs, we aim to leverage arts events and opportunities in the greater Wallingford community to promote artistic expression, to foster a sense of community and to attract artists and their supporters to our town.

About Mark Gingras

Mark Gingras was, above all, a family man. Family was the foundation of his life and the lens through which he viewed the world. He cared deeply for his parents, siblings, and most of all for his wife and children. Conversations with Mark often began with questions like, *“How’s your family?”* or *“How are your kids?”*—and he always remembered names. His interest was genuine, his warmth unmistakable.

At home, Mark created a life filled with love and connection. Family dinners were a daily ritual, vacations were a priority, and he never missed a sporting event—often coaching teams in sports he had never played himself. He believed the best education came not only from books but from experiences, and for Mark, that meant travel. Exploring the world was his greatest joy. Together with his family, he ventured to extraordinary places: catching piranhas on the Amazon River, going on safari in South Africa, visiting temples in Tibet, and sipping coconut water in the Seychelles. These adventures shaped his worldview and inspired his dream of weaving art into the fabric of his own community.

Mark and his wife traveled even more extensively together, visiting every continent and more than 160 countries. He was always behind the camera, capturing moments that told stories of culture, beauty, and humanity. One cherished photo now hangs in his family’s home—a picture of Mark taking a photo of his child taking a photo of him. It’s a reminder of the world he opened to them and the life he built with love and curiosity.

Beyond his family, Mark was a man of service. A longtime Rotarian, he earned the organization’s highest honor and served on numerous boards and committees, including United Way and Wallingford Economic Development. His efforts helped shape Wallingford’s future while preserving its history. He championed community traditions, like the Christmas tree on the town green, and gave generously of his time and resources—ringing the Salvation Army bell during the holidays or quietly donating when he couldn’t be there in person. His family only realized the full scope of his community impact after his passing.

Mark was also a visionary businessman. He founded G&G Beverage Distributors and grew it into a thriving enterprise over 45 years. His leadership extended beyond his own company; he served as Chairman of the

Board for Liberty Bank, using his influence to strengthen communities across Connecticut through the Liberty Bank Foundation.

Faith anchored Mark's life. A graduate of Holy Trinity School, he remained a devoted parishioner and lived by values of service, love, and integrity. His legacy is one of generosity, curiosity, and commitment—to family, to community, and to the world.

Mark is deeply missed, but his spirit lives on in projects like this mural initiative—efforts that reflect his belief in beauty, culture, and connection. We know he would be immensely proud of this work.

The Project Vision

The Mark Gingras Memorial Mural Project seeks to transform central walkways in Wallingford's town center into dynamic public art spaces that reflect the town's rich history and vibrant future. Inspired by Mark's vision to weave art into the fabric of everyday life—a vision shaped by his travels and passion for cultural expression—this project will enhance Wallingford Center with bold, meaningful works of art.

Through this initiative, we aim to make Wallingford an even more compelling destination for visitors from across the region and beyond. By enhancing our public spaces, supporting local businesses, and showcasing the creativity of our artists, we will strengthen the cultural and economic vitality of our community. This project honors not only Mark but our deep artistic roots and invites new voices to contribute to a shared legacy of beauty, history, and innovation.

Eligibility

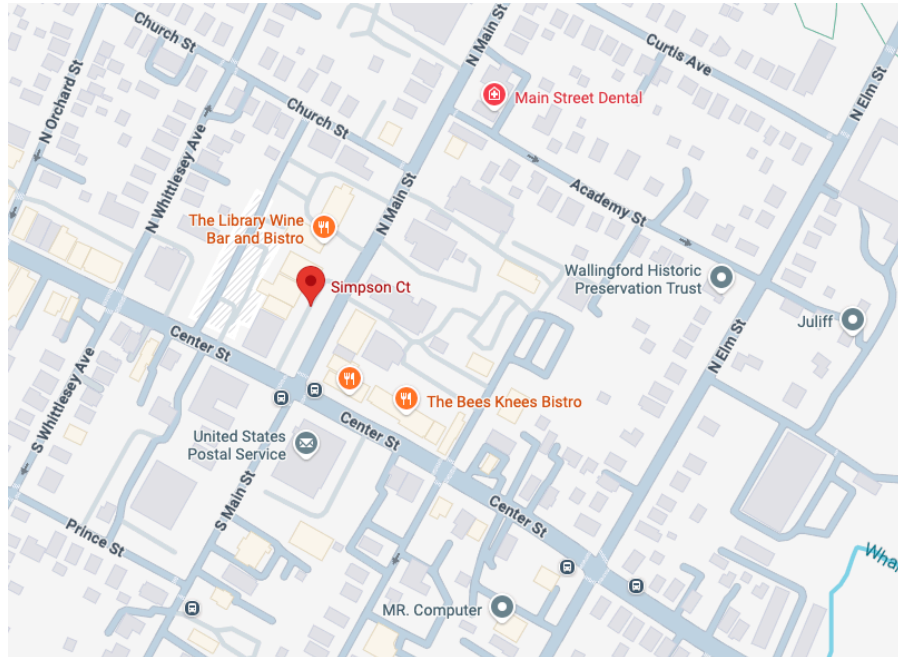
- Open to experienced muralists and other decorative artists, as well as collaborative teams (including partnerships with student artists).

Theme

Artists are encouraged to consider a wide range of themes for inclusion. Each alleyway, wall or surface could be considered individually or collectively by the artist.

Project Details

- The alleyway includes two building exteriors and sidewalks are available for consideration. The goal is to complete the project by October 2026.
- Surfaces include walls and sidewalks within the designated alleyway. (see images below)
- Considerations: dimensions, material suitability, and durability.
- Additional elements may include lighting, projection, and 3-D features (ironwork, archways).
- Location: Simpson Court in the heart of Wallingford Center. The alleyway lies between 4 N. Main St. and 26 N. Main St..
- Detailed measurements will be provided for finalists. Artists are encouraged to visit the site.



Timeline

- **June 11-July 12:** Call for Artists
 - **July 13-17:** Jury Review
 - **July 20:** Finalists selected for rendering phase
 - **July 22:** Meet on site
 - **August 3:** Renderings due
 - **August 10:** Artists Selected by Committee
 - **August 17:** Agreements signed
 - **September 7:** Project Launch
 - **September 28:** Project Completion
 - **October 3:** Unveiling/Ribbon Cutting/Dedication (timed to coincide with *Celebrate Wallingford*)
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Budget

- Funded by a foundation grant through WACA.
 - Honorarium provided for finalists.
 - Materials and labor costs must be clearly itemized in proposals.
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Submission Process and Requirements

Phase 1: Submit [Artist Interest Form](#) by July 12, 2026

- Application and contact information.
- Artist interest statement.
- Portfolio of previous work (minimum 3 examples, up to 10 examples and descriptions).

Phase 2: Finalists will be required to complete the following by August 3, 2026

- Complete site visit.
- Detailed concept rendering.
- Timeline and budget.
- References.
- Interview with committee.

**Finalists will receive an honorarium of \$750 to develop a detailed project proposal and rendering*

Final Selection: Artist interviews will be scheduled during the week of August 10. Selected artists will be notified by August 14.

Project initiation: Artists sign a project contract outlining timeline, deliverables, and payment schedule by August 17.

How to Apply

Complete the [Artist Interest Form](#) by July 12, 2026. Additional supporting materials can be sent to:
muralproject@wacaforall.org

Questions? Contact: muralproject@wacaforall.org